**JUDSON CENTER'S** 

# CENTENNIAL GALA

A Might to Embrace

Presented by PNCBANK

FRIDAY, NOVEMBER 1, 2024 | THE HENRY, DEARBORN

Sponsorship Opportunities



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### JUDSON CENTER'S

## **CENTENNIAL GALA**

# A Might to Embrace



Enjoy an exquisite evening that includes cocktails and hors d'oeuvres, a gourmet dinner, auctions, raffle and more!

#### **CHAIR**

Michael Bickers | PNC Bank Regional President
Detroit and Southeast Michigan

#### PLANNING COMMITTEE CHAIRS

Olivia McLaughlin | Janelle Morck

#### PLANNING COMMITTEE

Sandra Ali | Bill Blancke | Aimee Visperas | Susan Weisberg

#### **EVENING PROGRAM**

5:30 p.m. Cocktail Reception Begins

7:00 p.m. Dinner, Program & Live Auction

9:00 p.m. Entertainment & Dancing

11:00 p.m. Event Concludes

### ABOUT JUDSON CENTER-100 YEARS OF SERVICE

Judson Center began in 1924 as the Detroit Baptist Children's Home, an orphanage in Royal Oak. Today, we've grown to support 13,000 children, adults and families each year through an array of autism, integrated health, foster care and adoption, and disability services offered at locations in five counties - Oakland (including our original location in Royal Oak!), Wayne, Washtenaw, Macomb and Genesee.

Over the last century, Judson Center has proudly helped over 500,000 individuals. Our commitment to the community remains steadfast as we position ourselves for another 100 years of providing unwavering care to those we are privileged to serve.





	SPONSORSHIP BENEFITS		AREST IGHT	SILE	t BRU	ik upi	alk ethick	A IRBIT RETH	A SHOP IN
a		\$30,000	\$25,000	\$10,000	\$7,500	\$5,500	\$3,500	\$3,500	\$1,000
	PRE-EVENT BENEFITS								
	Tickets - Pre-Gala VIP Reception in August 2024 (details to follow)	20	10	6	4	2			
	Prominent recognition of name/logo with hyperlink on event website	•							
	Recognition on Judson Center's social media channels	•							
	Name/logo listed on event website	•			•				
	DAY OF EVENT BENEFITS								
	Tickets - Gala Premier seating	10	10	10	10	10			
	Tickets - Gala general seating						10	4	
	Access to Gala Cocktail Reception								
	Full-page color ad with prominent placement in Gala program book	•	•						
	Full-page color ad in Gala program book								
	Prominent recognition of name/logo on event signage		•						
	Name/logo listed on event signage								•
	Name listed in the program book								
	POST EVENT BENEFITS								
	Agency Newsletter–wrap-up article mention								
	Thank You email to attendees mention								
		DEADLINES							
	SPONSORSHIP COMMITMENT AND LOGO	SORSHIP COMMITMENT AND LOGO SPONSORSHIP AND AD PAYMENT			T	AD SUBMISSION			
	FRIDAY, MAY 31, 2024	FRIDAY, AUGUST 30, 2024				FRIDAY, SEPTEMBER 27, 2024			



#### **RESPONSE FORM**

Visit www.judsoncenter.org/gala to register online or return this form by Friday, May 31, 2024.

AL	TOTAL	PRICE	QUANTITY	OPPORTUNITY
	\$	\$30,000	1	Centennial Pre-Gala VIP Reception Sponsor
	\$	\$25,000	1	Gold
	\$	\$10,000	1	Silver
	\$	\$7,500	1	Bronze
	\$	\$5,500	1	VIP Table
	\$	\$3,500	0	General Table
	\$	\$3,500	1	Activity Sponsor Check OneCoffeeValetSnackArt Wall
	\$	\$1,000	1	Program Book Ad (Full-page only)
	\$	\$500	@	VIP Ticket (Includes 1 VIP ticket and 1 Gala ticket)
	\$	\$350	@	Single Ticket
	\$			Donation
	\$			TOTAL COMMITMENT

Sponsor Name:		
Contact Person (If different from above):	100	1818/12/20
Address:		
City:	State:	Zip:
Phone: Email:		
$\square$ American Express $\square$ Discover $\square$ MasterCard		
Credit Card #:	Exp. Date:	CVV:
Signature:	Date:	
Billing address (if different from above):		

\*AD SPECS 5" wide x 8" high • Full color or black and white • Hi-resolution 300 dpi (minimum) files accepted in pdf or eps file formats • All images embedded and fonts need to be outlined • Please include crops on your pdf file

DEADLINES					
SPONSORSHIP COMMITMENT AND LOGO	SPONSORSHIP AND AD PAYMENT	AD SUBMISSION			
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